

ALURVS.nl

Print- en onlinemagazine voor de Aluminium, Roestvast en Staal branche

Planning 2026 ALURVS.nl

Edition	Deadline	Publication date
1: Corrosion/Surface Treatment	January 12	January 28
2: ESEF/Technishow	February 16	March 3
3: Pipework/Wire&Tube	March 16	April 1
4: Surface Treatments	May 4	May 20
5: Machining/Machine Tools	June 8	June 24
6: Equipment and Pipework	July 6	July 22
7: Manufacturing Industry/MetaVak/Aluminium 2026	Sept. 7	September 23
8: General	Oct. 12	Oct. 28
9: NDT/Inspection	Nov. 9	Nov. 25
10: Connections	Nov. 30	Dec. 16

Magazine ALURVS.nl – the platform for the stainless-steel, aluminium and steel industry

Magazine ALURVS.nl is a trusted resource for professionals in the stainless steel, aluminium and steel industry. The trade magazine is published 10 times a year with a circulation of 2000 copies in print and as an e-zine. Each edition offers a mix of technological developments, innovative applications, in-depth articles and company features that provide insight into the day-to-day practice of fellow businesses.

With Magazine ALURVS.nl you reach a highly targeted and engaged audience of engineers, designers, purchasers, project managers, work planners and decision-makers at manufacturers, traders, suppliers and (end) processing industries.

One powerful platform: magazine, app, website and newsletter

Through the free ALURVS app, your audience has daily access to the latest news on smartphone, tablet and desktop. The Digital Library features specials on specific themes, such as:

- Materials use in the food sector
- Materials use in maritime environments
- Aluminium Handbook
- Stainless Steel Handbook
- Steel Handbook

All magazines are available digitally, company directories can be consulted directly and digital specials are continuously accessible. This significantly extends the visibility of your message.

The online knowledge bases of ALURVS.nl form the technical heart of the platform, with hundreds of in-depth articles on material selection, processing, corrosion, standards and more. The knowledge bases are continuously expanded and updated, which means ALURVS.nl is often consulted during the orientation and design phase of projects.

ALURVS.nl welcomes more than a quarter of a million unique visitors annually who are actively searching for knowledge, products, services and suppliers. We also send out a weekly newsletter to approx. 17000 registered email addresses within the industry. For advertisers, submitting content for this newsletter is free of charge.

Why advertise on ALURVS.nl?

Advertising on ALURVS.nl means being visible at the moment when your target audience is actively looking for solutions:

- Highly targeted audience: you reach specialist professionals and decision-makers who are directly involved in the selection and purchasing of materials, technologies and services.
- Combination of reach and relevance: your message appears alongside content that professionals use when preparing projects and making investment decisions.
- Multiple touchpoints: through the magazine (print + e-zine), website and knowledge bases, app, Digital Library and newsletter, you create repeated and long-term contact.
- Content + campaign: in addition to advertising space, you can use news items, product launches, case studies and events to strengthen your expertise and visibility.
- ALURVS.nl offers you a complete and targeted platform to optimally showcase your organization, products and services to professionals in the stainless-steel and aluminium and steel industry.

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ADVERTISING RATES 2026 per placement in print and E-zine

SIZE	1x	3x	6x	8x	10x
Full page FC	€ 2430	2350	2250	2135	2000
1/2 page FC	€ 1375	1325	1275	1215	1150
1/4 page FC	€ 750	735	710	680	650

Listing in the company directory in print and digital:

Contact details plus logo 1 category: € 945.00 Online rates at www.alurvs.nl ALUMINIUM or STAINLESS STEEL or STEEL

Complete Company Profile incl. photos, hyperlinks and video

1 site	2 sites	3 sites
€ 1950	€ 2250	€ 2750

Banner on the homepage of ALU or RVS or Steel: for 12 months: € 3500

Company feature based on an on-location interview by one of our editors: € 2750, placement in print and online

Feature plus company profile, both linked online: € 3250 (1 site. Placement on each additional site € 250)

Advertising in the digital Manuals of ALURVS per title/edition

12 months 1/2 page FC € 575

12 months full page FC € 950

Sizes:

Full page 210×297 mm

1/2 page 190×128 mm

1/4 page 92×128 mm



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Wijzigingen onder voorbehoud.